THE ANTI-DEFAMATION LEAGUE
By Sen. Jack Tenney
While the ADL bureaucracy emphasizes its Jewish character for defensive purposes it does not speak for American Jews. The political nature of its work is not revealed to the average Jewish contributor, and its activities in this field are carefully concealed from American Jewry and the general public under either ethnic or religious cloaks.

The fears and complexes of the Jew are exploited by the bureaucracies that control and direct the net-work of organizations set up in his name and ostensibly for his protection. The laws of America are not sufficient, he is told. There must be a multitude of committees and councils—a vast inter-locking series of organisations that will work for his interest alone.

The Anti-Defamation League is one of the most aggressive of these Jewish agencies. Through its exploitation methods in its appeals for funds many American Jews have become obsessed with the idea that all non-Jews are either consciously and actively anti-Semitic or passive and potentially anti-Semitic. The scare-propaganda of the ADL has served to perpetuate and intensify the persecution complex in the collective Jewish mind. Confidential material mailed to American Jews by organizations appealing for funds is marked "to be destroyed after reading"—thus creating an atmosphere of terrifying secrecy and
pending doom; the futility of appealing to the ordinary governmental agencies, and effectually cutting the Jew off from his American fellows.

"It is currently estimated," declares a spokesman for the Joint Jewish Appeal, "that 25%—or more than 20 million Americans—have an already rooted prejudice against their fellow citizens. Fourteen independent polls, conducted by impartial research organizations—reveal that out of every four adults questioned at least one has been infected with anti-Semitism . . . one is opposed to anti-Semitism . . . while a third . . . and a fourth are, as yet undecided."

Thus 75 percent of the adult population, according to this statement, is either actively or potentially anti-Semitic. The one in four or 25 percent opposed to anti-Semitism—and this group must necessarily include the American Jewish population—indicates that nearly every adult Gentile American—including American Negroes—are actively or passively anti-Semitic. Whether the Jewish organizations behind the Jewish Appeal intend to convey this impression is probably irrelevant, but the conclusion is inescapable.

II

Beyond the double doors of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith is a single door. On it is lettered: "FACT FINDING, LEGAL AND INVESTIGATIVE DIVISIONS."

Shall we enter?

"We are unwilling to guess about anti-Semitism," an ADL spokesman tells us. "These offices have long maintained a close watch on the activities of Democracy's bigoted enemies."

Despite the double-talk involved in the use of the
term “Democracy” we understand what the spokesman is saying.

Our glance follows banks of filing cabinets and, for a moment, we believe we are in the Record Department of the Federal Bureau of Investigation in Washington, D.C. Clerks are busy at the cabinets, sorting and filing papers.

Our ADL spokesman is very frank and informative about the entire operation, although we find that we must occasionally interpret his propaganda double-talk in order to understand clearly. We are curious to examine some of the papers and cards contained in the banks of cabinets, but we are not afforded the opportunity. We are told that “carefully and painstakingly documented evidence” is piling up in these files.

“What does it tend to prove?” we inquired innocently.

“It proves that the amazing parallel between the Nazi climb to power in Germany and the present-day tactics of the enemies of human rights within our own borders can no longer be denied!” declares our guide.

His vehemence and emotionalism mark his sincerity. He apparently is a victim of his own propaganda. We know that he is talking about himself.

What is done with all the information on anti-Semitism contained in the ADL’s banks of filing cabinets?

We are shown a roomful of girls pounding away at typewriters. Automatic teletype tickets beat a machine-gun racket. Linotype machines pour out molded lines of metal words and phrases. We learn that the printing presses are disgorging tons of newsprint while hundreds of thousands of propaganda books roll through automatic binderies. Clerks and more clerks; busy telephone switchboards. Motion picture sets spring into action at the command of the brain center; Mitchell cameras swing into focus. Miles of film developing in laboratories. Newscasters and commentators at radio microphones: radio
towers flashing the ADL's propaganda to the four quarters of the globe...

All this to off-set anti-Semitism, we are told.

"Ceaselessly, tirelessly," boasts our guide, "through one of the largest mass education and public relations programs ever attempted by private groups, the "Anti-Defamation League of B'nai B'rith and the American Jewish Committee are engaged in an all-out determination..."

His voice is lost in the roar of the presses, the clatter of typewriters, linotype-machines and automatic teletype tickers,

We enter a door marked "PRESS DIVISION, FEATURE SERVICES." A man is at a desk dictating to his secretary. He pays no attention to our presence.

"Release number 6155," he dictates. "The following constitutes additional background material on..."

"What do the newspapers do with the material you feed them?" we ask.

"Information supplied to the newspapers reaches the public in the form of editorials," is the answer.

We pass on through a door marked: "PRESS DIVISION, PULP SECTION." We discover a large work table in the center of the room around which are several copy readers busily at work. The table is piled high with magazines, among which we see copies of "Famous Western Stories", "Ideal Love", and "Crack Detective Stories."

We are not sure whether the copy readers are searching the pages of the magazines for tell-tale indications of anti-Semitism or cataloguing the articles and stories planted by the ADL. We are informed, however, that the "Pulp Magazine Section" is charged with the responsibility of utilizing the pages of the pulps; planting stories and articles glamorizing the Jews. Our guide does not elaborate on how the job is done; whether or not the ADL articles and stories are ever returned with polite rejection slips.
"Pulp magazines," he declares with a note of finality—"with their enormous circulation carry true stories of American-Jewish heroism in peace as well as in war."

What other handful of private individuals in the world's history has had such power at its fingertips? What other private organization can say with assurance that its propaganda reaches the public in the form of newspaper editorials; that it can utilize the pages of pulp magazines?

We are in another room.

"This is the 'COMIC BOOK SECTION'," we are told.

"Does the ADL plant propaganda in children's Comic books?" we ask.

"Comic books," our guide replies, ignoring the form of the question, "carry strips denouncing native fascists and their use of inter-group tension as a weapon against Democracy."

The phraseology is reminiscent of the *Daily People's World* and the *Daily Worker*... "Native fascist," "inter-group tension," "Democracy"—brain-blinding slogans from the dialectical lexicon of Marx and Lenin.

III

We enter a studio through a door lettered "PRESS DIVISION CARTOON SECTION." Men are working at drawing boards. Cartoons by Carl Rose and Eric Godall are prominently displayed on the walls.

"Cartoons are very useful," explains our guide. "Some are prepared by the nation's most popular artists and decorate the newspapers of the land—pointing the fingers of ridicule and scorn at bigotry and the purveyors of racial hatred."

Passing on down the corridor we come to a door marked "PRESS DIVISION, BOOKS". Our ADL spokesman tells us that the Book Section is charged with "exposing the fascist trick of using anti-Semitism in its 'divide
and conquer' campaign." We are told that efforts of the
Book Section are reaching America's bookshelves in ever-
increasing numbers.

We observe some of the titles of the volumes that fill
the book cases. "They Got the Blame," "Out of the
Many—One," "We Who Are America," "These Are Our
Neighbors," "Living Together in Today's World," "Bro-
thertown," "United We Grow," "Strong as the People,
"This is Our Town," "These Are Our Friends," "Early
American Life," "This is Our Heritage," "One God," and
"Under Cover." One of the latest is "Danger on the
Right."

We hurried along to the "Research Division" and
into the American Jewish Committee library. We are told
that we are in "an arsenal of information"; that the library
contains over twenty-one thousand volumes, and more
than two million additional items dealing with Jewish
problems and anti-Semitism in America."

"And what is done with all this information?" we ask.

"A special division channels this authenticated ma-
terial to that group of men and women whose opinions
are certain to have a deciding effect on America's
future..."

We are now before a door on which is lettered
"VETERANS DIVISION."

"It is of vital importance," our guide is explaining,
"that the American veteran—he who has already risked
his life in the struggle against fascism—has come face
to face with it and knows it for what it is—should be
forewarned of the same danger at home... so that he
will not have to risk his life again. The fight is being
carried on in the American Legion, the Veterans of
Foreign Wars and other large Veteran's organizations."

No segment of American life seems to have been
overlooked by the enterprising ADL and the American
Jewish Committee.
We are now in the "LABOR RELATIONS DIVISION."

"This Division," our guide is saying, "works closely with both the C. I. O. and the A. F. of L. on a local as well as national scale, determined to prevent the promoters of inter-group tension from spreading their poison through these ranks."

Our hurried visit to the "Book" section of the "PRESS DIVISION" gave us little opportunity to examine the full scope of the work of this department. We were shown the propaganda product and told that such volumes as "Under Cover," "They Got the Blame," etc., were reaching America's bookshelves in ever-increasing numbers.

The ADL does not go in for book-burning as yet. Obviously such bonfires contemplate a degree of force only found in lawlessness or in the hands of a dictator. Pending such direct and conclusive action—or perhaps we should say in lieu of such action—the ADL indulges in what it calls "book-stifling". Applied to books displeasing to ADL bureaucracy the "stifling" method appears to be quite as effective as applying the torch—perhaps more so, as it catches the books at the source, cutting off the channels of publicity and destroying retail markets.

"The Conquest of a Continent" by Madison Grant is one example. "The book was driven from the market," writes Mr. Franklin Hichborn. "Sales were not only restricted, they were stopped."

How was it done?

The following is a letter signed by Richard E. Gustadt, on ADL stationary, dated December 13, 1933 at Chicago:

'TO THE PUBLISHERS OF ANGLO-JEWISH PERIODICALS:

'Gentlemen:

'Scribners & Sons have just published a book by Madison Grant entitled The Conquest of a Continent. It is
extremely antagonistic to Jewish interests. Emphasized throughout is the 'Nordic superiority' theory, and the utter negation of any 'melting pot' philosophy with regard to America.

"Scribners, in a sales circular concerning the book, points to Herr Hitler as the man who has demonstrated the value of 'racial purity' in Germany. The Author insists that American development depends upon the elimination of unassimilable alien masses in our midst. This book is considered by some as even more destructive than Hitler's 'Mein Kampf.' Mr. Grant also avers that, 'national problems are in the end racial problems'.

"We are interested in stifling the sale of this book. We believe that this can best be accomplished by refusing to be stampeded into giving it publicity. Every review or public criticism of a book of this character brings it to the attention of many who would otherwise know nothing of it. This results in added sales. The less discussion there is concerning it, the more sales resistance will be created.

"We therefore appeal to you to refrain from comment on this book, which will undoubtedly be brought to your attention sooner or later. It is our conviction that a general compliance with this request will sound warning to other publishing houses against engaging in this type of venture."

We are not concerned with the merits or demerits of books. We are presently interested in HOW the ADL operates.

"THE FOREIGN LANGUAGE DIVISION" of the American Jewish Committee and the Anti-Defamation League of B'nai B'rith concerns itself with transmitting ADL propaganda into foreign languages and planting articles in the foreign language press.

"In addition," explains our ADL spokesman and guide, "This division keeps a constant check on foreign language papers, representing some sixteen different languages. This check makes possible an accurate evaluation of trends of thought taken by this special group of America's citizens."

In the "RADIO DIVISION" we are told that "there is no single road to the American mind," and "that every road must be utilized." Consequently the American Jewish Committee and the Anti-Defamation League make extensive use of radio. In 1946 an average of 216 indi-
vidual radio stations broadcast ADL material daily. The average is alleged to have doubled since 1946.

"We reach all faiths," declares our guide. "Programs like 'The Battle of the Warsaw Ghetto', starring Raymond Massey, and 'Behold the Jew,' starring Aline McMahon, reach millions of Americans... Where material prepared by this division has been judged pertinent, it has been sought for use by programs such as 'Kate Smith', 'We, The People', 'The Doctor Fights', 'Mr. District Attorney', 'Treasury Salute', 'Reunion, U.S.A.' and others enjoying the largest listening audience in the country!"

IV

"What about other religious denominations?" we ask. "Are you able to get to them?"

"More than 8,000 thoughtful men of God of many Christian sects and denominations, disquieted by the hostility stirred up against the Jews, have been able—through this channel—to get the facts for their congregations—ammunition to help in their part of the fight against race hatred. Prominent among the men of religion concerned by this problem, is forward looking Rev. William C. Kernan, of the Institute for American Democracy."

Our ADL spokesman speaks of the formation of the "Christian Friends of the Anti-Defamation League" as though the organization was a spontaneous movement prompted by "8,000 thoughtful men of God of many Christian sects and denominations"—and that the ADL had nothing to do with its creation.

"This is one of the clearest signs," he declares, "that all of America is slowly but surely becoming increasingly aware of the true nature of anti-Semitism—and the threat it constitutes to the country as a whole."

We are becoming familiar with the propaganda taglines: "the threat it constitutes to the country as a whole";
"he who attacks one minority group attacks all groups."
In psychological warfare it is known as the AMALGAMATION TECHNIQUE. It is very effective. The Communist Party employs the AMALGAMATION method in wholesale quantities. "The Smith Act and the McCarran Act," declare Communist Party propagandists, "are not really directed at the Communist Party! They are directed at labor organizations and minority groups!"

"Just what is the Institute for American Democracy?" we inquire.

The Institute for American Democracy sponsors hardhitting Democratic propaganda, appearing on billboards from coast to coast. In the transportation systems of twenty-four cities sixteen thousand billboard messages are being displayed. Supplementing its billboard and car-card program, the Institute for American Democracy has produced a series of one-minute films—dramatizing its message, shown as part of the regular feature presentation in theatres patronized by people in all walks of life."

We had run across this organization in our studies and had learned that it was, like the Institute for Democratic Education, a "front" or subsidized organization of the Anti-Defamation League of B'nai B'rith. Our ADL friend would have liked us to believe that the two Institutes were independent of ADL control—just two organizations "cooperating fully in this vital battle against bigotry."

"All of this must cost a lot of money," we observe.

We catch sight of a door labeled "INTERNATIONAL ACTIVITIES" but our guide rushes us along without an explanation. We are before the department on "INTERCULTURAL ACTIVITIES."

"This work in school systems," says our guide, "is coordinated by a special division given over to the development of intercultural relations. Working specifically with the Bureau For Intercultural Education and with
educators and leaders of all cultural groups, this division services public and parochial schools, teachers' workshops, and the publishers of textbooks used in all school systems. The work of every division is subjected to constant tests to determine its effectiveness."

We move rapidly down the corridor and pause at an oak-paneled door labeled "INSTITUTE FOR SOCIAL RESEARCH."

"The division of Scientific Research and Analysis," our guide is telling us, "uses campus-tested techniques in measuring the value of methods employed. Trained sociologists—experts in the field of inter-group tensions—are employed and based on findings, constant revisions of conception and approach are made."

Without pausing in his running account of AJC and ADL activities our guide pauses before another door on which is lettered "COMMUNITY SERVICE DIVISION."

"It remains for the Community Service Division"—pointing to the door—"to assure that this vast national program will reach every single one in the country."

Leading us to another door marked "SPEAKER'S BUREAU", he continues:

"One means of accomplishing this is the maintenance of a Speakers' Bureau... which furnishes more than 7,000 Rotary, Kiwanis, and other types of audiences with speakers of national reputation, carrying the message of Democracy into individual communities. Spread coast to coast, the Community Service Division is subdivided into 14 regional offices, and maintains an additional 2,000 key men in 1,000 cities through the country."

"What do these 2,000 key men do?" we ask innocently.

"They helped handle more than 4,000 individual cases of anti-Semitism during the past year. The American Jewish Committee and the Anti-Defamation League of B'nai B'rith are forming a protective shield
across the nation. . . The fight costs money. Full continue-
tion of it requires contributions . . . I shall not insult your intelligence by repeating countless reasons why you should contribute to this year's Joint Defense Appeal. Suf-fice it to say that as JEWS you will want to give. As AMERICANS you can do no less. It is your duty!"

An example of the technique of Jewish exploitation of Jews is a letter dated July 7, 1962 on the letterhead of the United Jewish Welfare Fund, addressed to Jewish insurance underwriters.

The letter follows:

"Dear Fellow-Underwriter:

"May I apologize for our failure to contact you personally relative to your contribution to the United Jewish Welfare Fund? I know you will understand because we, like you, have a living to make.

"Although the worthlessness and the need of this cause need no amplifying, let me give you one example—the attached is a true and shocking story. It touches everyone of us, whether we are in Life, Casualty or any other type of insurance business. The anti-Semites who publish the dangerous filth described herein are well-financed. They have no trouble raising funds. But the source of funds to combat them—your United Jewish Welfare Fund—finds it much harder to get support.

"We are critically behind schedule in meeting this year's minimum quota, not only to combat anti-Semitism, but to support such other agencies as: taking care of the Jewish needs of men and women in uniform; supporting over 30 of our local agencies, saving lives of Jews in Israel, Europe and the Modern World.

"Will you do your part? At this writing your contribution has not been received. I join with your colleagues in the Insurance Division in urging that you read the attached folder, then promptly make your gift to the United Jewish Welfare Fund—and make it generous enough to enable us to conquer the hate that threatens us all.

"Your pledge card is enclosed. Sign it for the maximum amount, keeping in mind that you may pay your contribution in monthly or quarterly installments. Please take care of this matter today so that we may all go back to the business of selling insurance."

Enclosed with the letter is an expensive—and alarming—five page folder. In red and white ominous lettering against a black background is the legend "Violence
Against The Jew.” Superimposed over a mass of wriggling arrow-pointed white lines is a red curling, snake-like figure. The overall effect is designed to be frightening. The recipient of the folder is led to believe that the drawing is the work of some sinister, blood-thirsty anti-Semite rather than the propaganda “art-work” of the United Jewish Welfare Fund.

Reproduced throughout the folder are the title pages of a number of booklets dealing with Jewish Questions. Not a single title page reproduced indicates violence against the Jews. The overall effect of the folder, however, conveys the terrifying idea that all Jews are in deadly peril.

The second page of the folder warns: “Make no mistake: On every side there is danger to our homes and families.” The word “danger” is in inch-high, blood-red quivering letters.

The psychological reaction to this sort of propaganda is obvious. The average uninformed American Jew is immediately confronted with visions of pogroms and mob violence—terrorized by the thought that the ordinary protections of government will be denied him—that only the Jewish agencies stand between him and doom!

We were back in the clear, clean air of America as the double doors marked American Jewish Committee and Anti-Defamation League of B’nai B’rith close behind us. We had just seen the inside working of a private espionage and propaganda agency; an agency organized with and maintained by private contributions; the nerve center of a world-wide net-work whose tentacles reach into every Gentile activity.

In the “Fact-Finding, Legal and Investigative Divisions” we learned of the organizations’ second (and per-
haps most important) activity—the collection of files on so-called "anti-Semites". We had a glimpse of the extensive rows of cabinets containing data on thousands of individuals who, for one reason or another, qualify by ADL standards as anti-Jewish, actually or potentially. YOUR name may be included.

The Anti-Defamation League of B'nai B'rith and the American Jewish Committee do not have any excuse whatever for their operations. Their secret agents spy upon American citizens. They penetrate the political field injecting racism into political campaigns. Through their multitudinous controls of the media of communication they are capable of destroying reputations and silencing all rebuttal. By "book-stifling" and the American Jewish Committee technique of "quarantine" (silent-treatment), critics are denied a public audience for either attack or defense.

The amazing part of the whole sordid story is the fact that Americans—including American Jews—know so little about it. Those who have had occasion to learn a little of ADL and AJC operations are fearful to do or say anything about them. Legislators who have some knowledge of the facts are fearful of taking any action because they well know that they would be smeared as "anti-Semites" in the next election. No newspaper will risk its advertising contracts by telling the story.

The Anti-Defamation League of B'nai B'rith is probably the largest and most efficient private gestapo in the world today and, without doubt, the largest of its kind in the history of the world. And—amazing as it may be—this vast interlocking system of departments, sections and divisions is devoted to but one issue—and only one issue despite propaganda to the contrary—political conquest in the name of Racism!

The international character of the network of Zionist organizations is obvious. Among the hundreds of Amer-
ican Jewish organizations flourishing in the United States today, only one stands out clearly as basically American. The American Council for Judaism has had the courage to proclaim its political loyalty to the United States, and its spiritual loyalty to Judaism. It has met with abuse and condemnation at the hands of the Zionists for its patriotism. Ignoring vicious attacks it dares stand for what is best for the United States rather than what is best for Israel. It dares plead justice for the Arabs.

We are beginning to understand something of the magnitude of the ADL's operations. We are beginning to appreciate its vast spy-network sprawling across the nation and throughout the world. Our imagination is staggered by its apparent control of the avenues of communications. We pause to remember that we are dealing with a private organization, financed by contributions wrung from American Jews—American Jews cut off from the healthy intercourse of American life by the alarm-trumpets of fear and suspicion.

We remember the provocative phrases of our ADL spokesman: "native fascists", "racial hatred", "anti-Semites", etc., and we suddenly recall that He who loved all mankind said: "These Things I Command You, That Ye Love One Other." We ponder the psychological reaction of one who is branded "a native fascist" and a "bigot"; whether or not such a person is hardened in his bigotry or suddenly transformed into the quintessence of brotherly love. Robert Herrick paraphrased Ausionius when he declared that "love begels loves." It would appear that the ADL is more motivated by Econchard Lebrun-Pindare's harsh admonition "let us be brothers—or I'll cut your throat", than the gentle command to "love one another."